



# READ-A-THON FUNDRAISER

*Reading is food for your brain!*

**Our 4th annual Southwood Read-a-thon: September 23-27**  
 (Online donations accepted Sept 13-Oct 3)



Parents, relatives, friends, and neighbors can donate to support your child as he/she completes reading challenges during the read-a-thon! Donations can be made online or by cash or check.

**Online donations:**

To create your child’s online donation page, go to [www.getmovinfundhub.com](http://www.getmovinfundhub.com) and use school code 612651282ab10. Or scan the QR code to go directly to the site. If you have already registered, click the blue “Login” link. Be sure to share your child’s individual online donation page, or family page, through social media!



**Cash or Check donations:**

To avoid online fees, cash and check donations are welcome. Checks may be made out to Southwood PTO. Please place them in an envelope with your child’s Donation Collection Form and send to school in the take-home folder, or bring directly to the main office. If you do not have a collection form, please write your child’s name on an envelope so we know which child’s account to credit. Office donations will be accepted Sept 20-27. Send donations in as often as you collect them so we can keep our totals (and our incentive prizes!) up to date.

**Individual, Class and School Rewards!**

As the PTO’s major fundraiser, we appreciate each contribution every student bring in for Read-a-thon. We celebrate with individual and class rewards! Students who reach \$50 in donations will be given a cute mini food Squishmallow! Each teacher decides a class reward for celebrating when their class fundraising goal is met. Examples of class rewards may be an extra recess, pajama day, an in-class movie, etc. In addition, we have a school wide goal of \$15,000. When we reach this goal, each Southwood student will have a chance to throw a water balloon at Mr Means! That’s over 350 water balloons!

*Let's get excited about reading!*

During Read-a-thon week, students can earn bracelets for each **reading challenge** completed! Cut out, sign, and send in a slip with your child as they complete reading challenges. Students may redeem these coupons in the courtyard in front of the library before school every morning. (Two max daily!)

Parents, please scan the QR code to register and create your child’s online page to help your child earn their very first **PINK** bracelet!

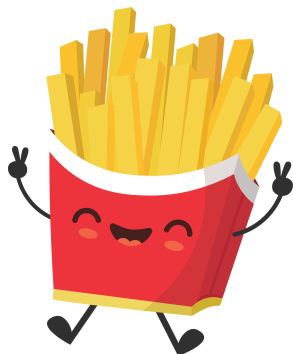
<p><b>PINK: SIGN UP ONLINE</b></p> <p>Parent Signature _____</p>	<p><b>ORANGE: READ TO A PET OR STUFFED ANIMAL</b></p> <p>Parent Signature _____</p>	<p><b>YELLOW: READ TO SOMEONE AT HOME</b></p> <p>Parent Signature _____</p>	<p><b>GREEN: READ TO YOURSELF FOR 15 MINUTES</b></p> <p>Parent Signature _____</p>	<p><b>BLUE: READ OVER THE PHONE OR VIDEO CALL</b></p> <p>Parent Signature _____</p>	<p><b>PURPLE: READ OUTSIDE</b></p> <p>Parent Signature _____</p>
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## *Why do we have a Read-a-thon fundraiser?*

**This is the PTO's major fundraiser. From Read-a-thon funds raised, the PTO donates 50% to the school to buy books and literacy materials for classrooms and the library.**

**With your contributions last year, we were able to give over \$14,000 to Southwood for books, literacy materials, teacher and specialist grants, dancing classrooms, Read Across America week, and snacks for testing. We used remaining funds to provide enriching and community building activities and PTO events for our students and families. These included Popcorn Fridays, assemblies, teacher and staff appreciation days, Spooktacular, Movie Night, Neon Glow Night, Talent Show, Jingle Bell and Fun Run, and much more!**

**We appreciate your support in making this year a success!!**



**READING IS FOOD FOR YOUR BRAIN!**

**FEED YOUR BRAIN BY COMPLETING  
YOUR READING CHALLENGES!**

# SOUTHWOOD'S READ-A-THON FUNDRAISER

## DONATION COLLECTION FORM

Please use this form to track any cash or check donations. **Checks can be made out to: Southwood PTO.** Cash/check donations can be returned in your child's take-home folder or directly in the main office. Please put these donations in an envelope with your child's name on it or with a note attached so we can credit the correct student's page. Donations at the office will be accepted between September 20- 27. Send donations as often as you collect them so we can keep our totals up to date!

You can also donate online at: [www.getmovinfundhub.com](http://www.getmovinfundhub.com) using our school code: 612651282ab10.

Student's Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Parent Email: \_\_\_\_\_.

Donor Name	Donation Amount	Paid